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Thereby certify that



Thereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: August 13, 2007

Signature:

RESPONSE UNDER 37 C.F.R. 1.116 Expedited Procedure Examining Group 3629

Docket No.: 30020/37197

(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Paul Peterson

Application No.: 09/885,686

Filed: June 20, 2001 Art Unit: 3629

For: Methods and Apparatus for Producing a

Lenticular Novelty Item Interactively Via the

Internet

Examiner: Michael Fisher

Confirmation No.: 6375

## AMENDMENT IN RESPONSE TO JUNE 11, 2007 FINAL OFFICE ACTION

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Final Office Action dated June 11, 2007. Please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.